2023 Internet Minute Infographic Source Stats

THE INTERNET IN **2023** EVERY MINUTE

- 22,831 visits to ChatGPT
- 241.2M emails sent
- 18.8M text messages sent
- 271,309 IOS & Android app downloads
- 3.02M photos created with smartphones
- 2.4M Google searches
- 6.94M emoji sent
- 694,000 video hours viewed
- 11,834 chats on Microsoft Teams
- 347,222 tweets
- 34,247 Slack messages
- 3.47M snaps created
- 6.3M total Zoom meeting minutes
- 11,035 fake accounts removed
- 10.4M viewing minutes

60 SECONDS

Created by: eDiscovery Today & LTMG

Computational Stats:

60 minutes per hour x 24 hours = 1,440 minutes per day

1,440 minutes per day x 365 days = 525,600 minutes per year

525,600 minutes per year / 12 months = 43,800 **average** minutes per month

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Internet Minute Source Stats:

Emails:

- Emails sent per day: 347.3 billion
- / 1440 = 241,180,555.5555556
- 241.2 Million emails sent per minute
- https://www.oberlo.com/statistics/how-many-emails-are-sent-per-day#:~:text=According%20to%20recent%20data%2C%20worldwide,in%202024%2C%20hitting%20361.6%20billion.

Texts:

- Texts sent per day: 27 billion
- / 1440 = 18,750,000
- 18.8 Million texts sent per minute
- https://increditools.com/texts-sent-per-day/

YouTube:

- YouTube video hours viewed per minute: 694,000
- https://www.wyzowl.com/youtube-stats/

Twitter:

- Tweets per day: 500 million
- / 1440 = 347,222.2222222222
- 347,222 tweets per minute
- https://thesocialshepherd.com/blog/twitter-statistics#:~:text=At%20Least%20500%20Million%20Tweets%20Are%20Sent%20Every%20Day&text=At%20least%20500%20million%20tweets%20are%20sent%20on%20a%20daily,plenty%20of%20conversations%20to%20join.

Facebook:

- 5.8 billion fake accounts removed by Facebook in 2022
- / 525,600 = 11,035.00761035008
- 11,035 fake accounts removed by Facebook each minute
- https://www.statista.com/statistics/1013474/facebook-fake-account-removal-quarter/

Zoom:

- Zoom annual meeting minutes: 3.3 trillion
- / 525,600 = 6,278,538.812785388
- 6.3 million total Zoom meeting minutes per minute
- https://blog.gitnux.com/zoom-meeting-statistics/

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Snapchat:

- Snapchat Snaps per day: 5 billion
- / 1440 = 3,472,222.222222222
- 3.47 million snaps created per minute
- https://thesocialshepherd.com/blog/snapchat-statistics#:~:text=According%20to%20Snapchat%2C%20an%20average,family%20on%20a%20daily%20basis!

Instagram:

- Instagram Users Per Day: 500 million
- Average Minutes Per User: 30
- Total Minutes per Day: 15 billion
- / 1440 = 10,416,666.66666667
- 10.4 million Instagram viewing minutes per minute
- https://99firms.com/blog/instagram-stories-statistics/#gref
- https://blog.hootsuite.com/instagram-statistics/#:~:text=13.,YouTube%2C%20Twitter%2C%20and%20Snapchat.

Slack:

- 1.5 billion messages per month are sent using Slack
- / 43,800 = 34,246.57534246575
- 34,247 Slack messages sent per minute
- https://techjury.net/blog/slack-statistics/#gref

Google:

- 2.4 million Google searches per minute
- https://firstsiteguide.com/google-search-stats/#:~:text=Studies%20show%20that%20the%20estimated,the%20search%20engine%20every%20minute.

Emoji:

- 10 billion emoji sent every day
- / 1440 = 6,944,444.444444444
- 6.94 million emoji sent every minute
- https://www.brandwatch.com/blog/6-facts-about-emojis-found-using-new-analysis/

Microsoft Teams:

- There are 6.22 billion chats recorded in a year on Microsoft Teams.
- / 525,600 = 11,834.09436834094
- 11,834 chats per minute on Microsoft Teams
- https://www.demandsage.com/microsoft-teams-statistics/

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Photos Taken with Smartphones:

- 54,400 photos per second
- x 60 = 3,264,000
- 92.5% of photos are taken with smartphones
- x .925 = 3,019,200
- 3.02 million photos per minute with smartphones
- https://phototutorial.com/photos-statistics/#:~:text=With%20the%20ever%2Dimproving%20quality,and%201.72%20trillion%20per%20year.

iOS and Android App Downloads:

- 142.6 billion iOS and Android apps and games were downloaded in 2022
- / 525,600 = 271,308.9802130898
- 271,309 iOS and Android apps downloaded per minute
- https://www.businessofapps.com/data/app-statistics/

ChatGPT:

- In February alone, ChatGPT received 1 billion visitors and had 100 million plus users.
- / 43,800 = 22,831.0502283105
- 22,831 visits to ChatGPT per minute
- https://nerdynav.com/chatgpt-statistics/#:~:text=ChatGPT%20User%20Stats,-Platform&text=According%20to%20Similarweb%2C%20the%20ChatGPT,gets%2025%20million%20daily%20visits.